

BDiH

Status Report

February 2015



BDiH standard for certified natural cosmetics

Shortly after its introduction in 2000, the BDiH label for certified natural cosmetics was already used internationally. Especially in recent years, interest has been growing worldwide and more and more manufacturers join in, applying for the BDiH label as internationally accepted control mark for their natural and organic cosmetics.

Currently, **180 licensees** with **280 brands** offer products with the label of the BDiH-standard for certified natural cosmetics.

76 of these enterprises are located outside Germany, 30 of these outside the EU. The licensees are therefore currently spread over **27 countries**. As a result of substantial export activities of many manufacturers, certified natural cosmetic products bearing the BDiH label are available all over the world.



About **8,800 certified products** have been awarded with the BDiH label since its introduction, covering all relevant product ranges.

BDiH, which has its registered office in Mannheim, maintains contact offices in Milan, Moscow, Seoul and Tokyo.

BDiH



BDIH is an internationally active association located in Germany. It was founded in 1951 and represents the interests of manufacturers and trading firms in the area of health-related products, which also includes cosmetic products. BDIH has about 400 member companies from all areas of the association's activities. The association's work is based on the principle that all members have equal rights.

In cooperation with leading German manufacturers of natural cosmetics, BDIH established the first natural cosmetics standard worldwide by a producer's association that guarantees a permanent company-independent control of each product the control mark is awarded to.

The BDIH label is a trustworthy distinctive mark for the consumer, identifying products that meet his expectations concerning natural and organic cosmetics. The relevance of the testing criteria is acknowledged internationally by consumer associations and authorities, and accordingly the control mark sees its role also as contributing actively to fair competition.

BDIH is a non-profit-organization and all its revenues go into the financing of the association's work. Also IONC GmbH, the control body founded by BDIH, pays any occurring surpluses to BDIH. All costs and fees are calculated in such a manner that also small companies and start-up-companies can become members and have their products and their production inspected. IONC guarantees the reliable control worldwide in cooperation with qualified auditors.

BDIH is, together with Cosmebio and Ecocert Greenlife (France), ICEA (Italy) and Soil Association (UK), a founding member of the COSMOS-standard AISBL, an international umbrella organization that has succeeded to create a common COSMOS-standard, taking into account the different standards of its members. Added together, the members of COSMOS-standard AISBL are responsible for the certification or approval of the vast majority of cosmetic products and raw materials in the field of natural and organic cosmetics.

The advantage for BDIH members is to get their natural and organic cosmetics checked by IONC GmbH for conformity with the COSMOS-standard and to receive the signatures of COSMOS-standard AISBL without additional license fees. Products placed on the market for the first time as from January 2017 will be exclusively evaluated according to the COSMOS-standard. For the products already marketed until this point, the BDIH standard can still be applied for an unlimited period of time.



**COSMOS
NATURAL**



**COSMOS
ORGANIC**



The criteria of the BDIH standard for certified natural cosmetics and the COSMOS-standard define in a comprehensive way the requirements related to natural ingredients in cosmetic products. Furthermore, nature and animal welfare are respected as well as important aspects of sustainability.

Essential requirements of the standards are therefore, among others:

- No paraffins and other petrochemical ingredients
- No silicones
- No synthetic dyes
- No synthetic fragrances
- No synthetic UV filters
- Limitation to nature-identical preservatives / No parabens
- No ethoxylated ingredients like PEG
- No genetically modified organisms
- No nano material
- No irradiation
- Respecting the protection of species
- Respecting prohibition of animal testing
- Respecting the principles of Green Chemistry
- Requirements for the labelling and advertising not to be misleading, especially in case of advertising “organic “

The details concerning the BDIH standard for certified natural cosmetics can be found at www.ionc.info .

All information concerning the COSMOS-standard area available at www.cosmos-standard.org .

The evaluation and certification is not only possible for finished cosmetic products, but also for their raw materials, with respective benefits for raw material suppliers and manufacturers.



The control mark for natural products that are no cosmetic products – awarded for the first time in 2013 – , received further inflow in 2014. The **Natural Product Standard (NPS)** managed by NPS GmbH will be able to cover further product groups in the current year. This development is being accompanied in an advisory manner by BDIH, too. For further information please contact: nps@natural-product.org

BDiH



BDiH maintains internationally oriented press relations in order to make its label even better known. In addition, BDiH expands its extensive international contacts by participating in exhibitions and congresses. This concerns in particular the countries in which BDiH has meanwhile established liaison offices.

All staff of BDiH and IONC GmbH will be at your disposal for any further information and questions.

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Если вы хотите общаться на русском языке, пожалуйста свяжитесь с нашим офисом в Москве: Дербеневская улица, дом 20, строение 19
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당신이 한국어로 우리와 의사 소통을 하고자 하는 경우, 우리의 서울 사무실과 연락 하시기 바랍니다
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